

Apex CoVantage offers the most advanced, efficient and reliable solutions in the epublishing industry.

Apex CoVantage provides high performance epublishing solutions to primary and secondary publishers. Our clients include commercial publishers focused on the education, finance, legal, reference and STM markets, as well as corporations, libraries, scholarly societies and universities. By partnering with Apex CoVantage, you can accelerate your epublishing processes, enhance your epublishing content, and free valuable in-house talent for new opportunities.

Our epublishing solutions can help you:

Reveal the full richness – and value – of your content

Digital content can provide a far richer and more valuable user experience than traditional content. At Apex CoVantage we know how to reveal the full richness of your content in order to maximize its value to your customers and users. Our innovative and cost effective *SmartReSM* solution set can transform your digital content into fully linked, indexed and cross-referenced databases ready to be integrated with existing or new electronic products. Because our solutions leverage sophisticated tools and a highly trained, expert workforce, we can maximize the value of your content in the most efficient and affordable manner. If you'd like to reveal the full richness of your digital content, call the experts at Apex CoVantage.

Create compelling new content – without adding headcount

New content is the lifeblood of epublishing products. We can help you create compelling new content from a wide variety of electronic and hard copy source materials. Our epublishing solutions include copy authoring, editing, synthesis and abstracting in both the UK and US English lexicons. Whether located onshore or offshore, we can recruit, train and deploy content creation specialists who are subject matter experts with the education and professional experience that you require. Our content creation solutions will help you create cost-effective new content while freeing valuable in-house talent for new opportunities. If you need to create compelling new content, from new or existing sources, call the experts at Apex CoVantage.

Convert your data more quickly – and to higher quality levels

If you need to convert hard copy or electronic data, Apex CoVantage can help you convert more data, more quickly, and to higher quality standards, than any other vendor. We pioneered the offshore data conversion industry two decades ago, and we were the first to achieve and surpass 99.995% conversion accuracy for high quality data sources. Today, we are the leading American provider of data conversion solutions to newspapers, academic institutions and educational epublishers in the US and Europe. Working with these clients and others, we convert books, journals, manuscripts, newspapers, finding aids, reference products, bibliographic records, photographs and illustrations into the most accurate, useful and cost-effective digital content in the world. If you need to convert hard copy or electronic data, call the experts at Apex CoVantage.

Keep your content current – without unwelcome surprises

Keeping content current can sometimes be a challenge. Reference and directory publishers, in particular, must acquire and manage thousands of records from just as many sources. Often, these records are inaccurate, inconsistent, incomplete, duplicate, conflicting or entirely missing. This can make it very hard to measure the overall completeness and quality of reference and directory content, leading to sudden and unwelcome surprises in the production process. If you publish reference works, directories or other data-intensive content, we can keep your content accurate, up-to-date, and completely surprise-free. We offer high performance sourcing and validation solutions for all types of content, including industry and company information; product and service information; science, technical and medical information, including patents; financial markets information; and government information. If you want to keep your content accurate and up-to-date, without unwelcome surprises, call the experts at Apex CoVantage.

Accelerate new product introductions – without adding budget

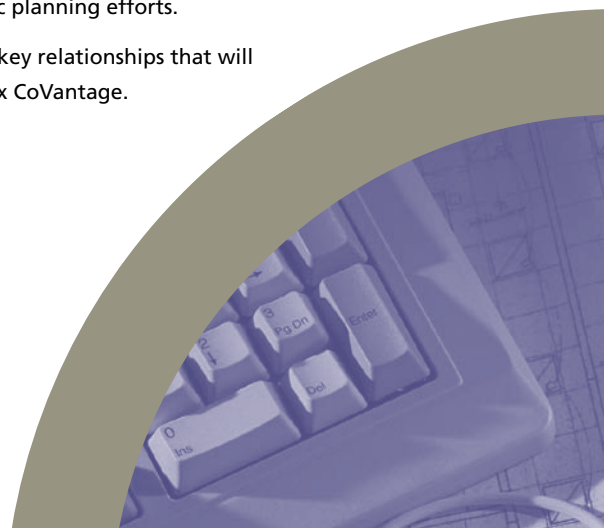
At Apex CoVantage, we combine the most experienced staff with the most advanced systems to deliver the highest performance e-publishing solutions. When these solutions are joined into a unified, end-to-end e-publishing system, the cumulative performance gains are extremely impressive. We have helped clients cut in-house project times by over 50% and advance new product introductions by more than a year. Moreover, because our solutions tightly manage quality and schedule at every step in the production process, we achieve 99.995% accuracy in the hardcopy text that we capture, 100% structural correctness in the text that we encode, and 100% integrity in the embedded links that we build. If you want to dramatically accelerate new product introductions, without sacrificing quality, call the experts at Apex CoVantage.

Focus on strategy – while remaining focused on execution

Successful publishing initiatives depend on much more than effective cost, quality and schedule management. They also depend critically on developing the right e-publishing strategy – a strategy that leverages reader, research and funding trends; institutional domain knowledge and core competencies; source-side and client-side relationships; digital assets; and traditional paper backfiles, collections and archives.

Apex CoVantage can assist your strategy development and implementation efforts in two important ways. First, our e-publishing solutions can transfer the burden of e-publishing production from your staff to ours, freeing your team to focus on matters of fundamental strategic importance to your organization. Second, when you partner with Apex CoVantage, you are adding one of the most knowledgeable and experienced e-publishing companies to your team. Our onshore senior management team, as well as our onshore project management experts, can assist and support your strategic planning efforts.

If you want to focus more time and attention on the crucial decisions and key relationships that will determine the success of your e-publishing strategy, call the experts at Apex CoVantage.



"APOLLO" RACES TO MARKET WITH APEX COVANTAGE

CLIENT: Apollo, Britain's oldest continuously-published newspaper.

STRATEGIC OPPORTUNITY: Quickly publish a comprehensive electronic product based on Apollo's 200 year backfile collection.

KEY CHALLENGE: No available solution could efficiently handle the page-zoning and article-linking challenges.

APEX COVANTAGE ROLE: Apex CoVantage designed and developed a ground-breaking page-zoning and article-linking solution specifically for Apollo. The solution incorporated numerous technical and process innovations, including IZAAC, the world's first Intelligent Zoning And Algorithmic Conversion system. In just 18 months, Apex CoVantage converted over 200 years of Apollo backfile using the IZAAC system. Today, IZAAC is the fastest system available for electronically publishing newspapers, magazines and other article-based publications.

MARKETPLACE RESULT: Apollo beat all major European newspapers with the introduction of its electronic product. The product received the top rating from the leading US reviewer.



About Apex CoVantage

Apex CoVantage is an American provider of Global Process Outsourcing (GPO) services. We opened our first GPO service center in 1988 and subsequently pioneered the market for offshore services. Today, we provide contact center, engineering, epublishing and print solutions, as well as professional KnowledgeSolutionsSM, from a global network of service centers. Our clients include many of the largest, fastest growing and most admired companies in the United States, Europe and Australasia. In every industry and every service area, these clients are reaching the next level of service performance in partnership with Apex CoVantage.

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THE APEX ADVANTAGE

Only Apex CoVantage offers:

- Onshore and offshore production capabilities
- Convenient onshore project managers
- Onshore senior management with extensive industry experience and knowledge
- Two decade track-record working with leading electronic publishers in the United States and Europe