



## PRESS RELEASE

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### **APEX CONTENT SOLUTIONS HOSTS FREE WEBINAR: "CONTROLLING HELP-SPECIFIC FEATURES IN WEBWORKS®"**

*Live Online Event Scheduled for 11 am (EST) on January 31, 2008*

**HERNDON, VA – January 17, 2008** – Apex CoVantage, a leading knowledge process outsourcing (KPO) company, announced today that its Content Solutions division is hosting a live webinar "Controlling Help-Specific Features in WebWorks®," Thursday, January 31, 2008 at 11 a.m. EST (8 a.m. PST and 4 p.m. London). This free webinar will demonstrate how to create full-featured on-line help systems containing topic/mid-topic breaks, pop-up windows, and drop-down sections from within FrameMaker® source files and independent of the formatting applied to the printed text. In addition, the webinar will demonstrate how to add context-sensitivity to help systems and how to add custom pages to help systems that enforce a corporation's brand identity.

Presented by Apex Content Solutions Senior Consultant Martin Smith, a specialist in FrameMaker internals programming and end-to-end workflows for context-sensitive help, embedded help and database integration, Mr. Smith will perform a live demonstration of the help system and answer questions from the attendees. "By partnering with Apex Content Solutions, department managers can finally get their writers out of the computer programming business, and allow them time to focus on their core responsibility, which is producing content. Developing custom workflows for single source publishing is just one example of how our seasoned experts can position our clients for success," said Mr. Smith.

"This timely, interactive webinar supports our dedication to helping clients succeed by demonstrating our ability to provide customized solutions to organizations needing to make their people more productive, their content more dynamic and their products more valuable," said Apex Content Solutions Senior Vice President of Sales, Peter Taylor.

Broadcast live to a desktop or corporate conference room, this 60-minute webinar is ideal for all decision-makers in the technical communications marketplace particularly software project managers and technical writers. Attendees of the webinar will take away a sample WebWorks project, sample FrameMaker template and a sample EDD. Registration for the live online webinar is complimentary but space is limited. The event will feature a live question and answer session. To secure a spot, click here: <https://apexcovantage.webex.com/apexcovantage/onstage/g.php?t=a&d=667519674>

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#### **About Apex CoVantage**

Apex CoVantage is a US provider of global Knowledge Process Outsourcing (KPO). Apex helps businesses to execute precise knowledge, information and communications strategies through our diverse people, technology and workflow systems. We opened our first KPO service center in 1988 and subsequently pioneered the market for offshore, knowledge-based solutions. Today, we provide engineering, content and contact center solutions from a global network of state-of-the-

art facilities with US-based project management and leadership. In every industry, our clients are reaching the next level of service performance in partnership with Apex CoVantage.