



## PRESS RELEASE

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### GLOBAL BUSINESS DEVELOPMENT EXECUTIVE JOINS APEX'S LEADERSHIP TEAM

#### *Sudesh Bajaj Named CEO, India Operations and Exec. VP, Global Sales*

HERNDON, VA – **September 4, 2008** - Apex CoVantage, a leading knowledge process outsourcing (KPO) company, announced today the addition of Mr. Sudesh Bajaj as CEO of Content Solutions-India and Executive Vice President, Global Sales. In this role, he will be responsible for Apex's Content Solutions operations in India, and developing new business for the entire spectrum of Apex KPO services for the Asia Pacific, Middle East and UK regions of the world.

"Sudesh's executive experience and award-winning business development track record will significantly advance our strategic global growth objectives," said Margaret Boryczka, COO of Apex CoVantage. "We look forward to working with him and welcome his talent and capability."

Prior to joining Apex, Mr. Bajaj served as Regional Solution and Business Operations Leader for IBM India Ltd. where he was responsible for executing innovative initiatives to achieve excellence in sales and operations. Previously, he was Regional Solution Leader with IBM Singapore Ltd. From 1997-2004, he served as CEO, Micron Technologies an IT services and solution company in the areas of system integration, software development, services and training. Mr. Bajaj holds an M.S. in Computer Architecture from the University of California in Los Angeles.

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#### **About Apex CoVantage**

Apex CoVantage is a US provider of global Knowledge Process Outsourcing (KPO). Apex helps businesses to execute precise knowledge, information and communications strategies through our diverse people, technology and workflow systems. We opened our first KPO service center in 1988 and subsequently pioneered the market for offshore, knowledge-based solutions. Today, we provide engineering and content solutions from a global network of state-of-the-art facilities with US-based project management and leadership. In every industry, our clients are reaching the next level of service performance in partnership with Apex CoVantage.