



## **PRESS RELEASE**

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### **APEX COVANTAGE'S MARTIN SMITH'S PRESENTATION WELL RECEIVED AT WEBWORKS ROUNDUP 2007 USER CONFERENCE**

#### ***Conference Was Held November 5-6 in Austin, TX***

**HERNDON, VA – November 9, 2007** – Apex CoVantage, a leading knowledge process outsourcing (KPO) company, announced today that Martin Smith, Senior Consultant of Apex Content Solutions, spoke at the WebWorks RoundUp 2007 User Conference on November 6<sup>th</sup> at the Intercontinental Stephen F. Austin Hotel in Austin, TX.

WebWorks RoundUp 2007 User Conference was hosted by WebWorks.com, a brand of Quadralay Corporation. The conference featured keynote sessions, a WebWorks Round Table event and two tracks, one devoted to User Case Studies, and a second covering ePublisher and WebWorks-specific topics.

Martin's presentation entitled "Controlling Help-Specific Features with a FrameMaker EDD" was very well received. This innovative way of working gives writers full control over help-specific features when producing printed and on-line documentation with Adobe FrameMaker and WebWorks ePublisher Pro. A technical writer can represent any section of a document as a topic, mid-topic, dropdown, or pop-up by making a simple menu selection. A copy of Martin's paper is posted on the Apex web site and sample files are available from Martin directly at [msmith@apexcovantage.com](mailto:msmith@apexcovantage.com).

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#### **About Apex CoVantage**

Apex CoVantage is a US provider of global Knowledge Process Outsourcing (KPO). Apex helps businesses to execute precise knowledge, information and communications strategies through our diverse people, technology and workflow systems. We opened our first KPO service center in 1988 and subsequently pioneered the market for offshore, knowledge-based solutions. Today, we provide publishing, contact center, engineering, and research and content solutions from a global network of state-of-the-art facilities with US-based project management and leadership. In every industry, our clients are reaching the next level of service performance in partnership with Apex CoVantage.