



PRESS RELEASE

Contact

Barbara Van Gorder
+1.703.709.3000
bvangorder@apexcovantage.com

ROLAND MORTON, SENIOR TELECOMMUNICATIONS OPERATIONS EXECUTIVE, JOINS APEX'S SALES TEAM

HERNDON, VA – April 13, 2009 - Apex CoVantage, a leading knowledge process outsourcing (KPO) company, announces the recent addition of Mr. Roland Morton as Business Development Executive, Engineering Solutions. His impressive and award-winning track record of directing the daily operations of work management centers (WMC) at AT&T/BellSouth Telecommunications builds on the telecom expertise of Apex's Engineering Solutions division.

Mr. Morton's extensive management experience in network operations and support includes having directed the daily operations of three telecom network WMCs in Louisiana, Mississippi and Alabama with 250 employees monitoring and dispatching over 3,000 network technicians operating 24/7 and annually delivering 10%-15% improvements in employee operating efficiencies.

Prior to his appointment at Apex, Mr. Morton had been Director, WMC, Network Operations with AT&T/BellSouth, having worked in various other management roles since joining the company in 1972. During his tenure there, he directed the three state WMC organization's implementation of BellSouth's patented Management Systems and Operational Control process, becoming the first Network Operations organization to achieve the BellSouth goal of certification.

"We are very pleased to have Roland join our team," said Shashi Gupta, President of Apex. "His experience, background and operational expertise will assist Apex in aggressively pursuing a leading position in the telecom engineering outsourcing industry."

Past Chapter President of the BellSouth Telephone Pioneers of America, Mr. Morton holds a BS in Electrical Engineering from McNeese State University in Louisiana and is a registered professional engineer (P.E.) in that state.

###

About Apex CoVantage

Apex CoVantage is a US provider of global Knowledge Process Outsourcing (KPO). Apex helps businesses to execute precise knowledge, information and communications strategies through our diverse people, technology and workflow systems. We opened our first KPO service center in 1988 and subsequently pioneered the market for offshore, knowledge-based solutions. Today, we provide engineering and content solutions from a global network of state-of-the-art facilities with US-based project management and leadership. In every industry, our clients are reaching the next level of service performance in partnership with Apex CoVantage.