



PRESS RELEASE

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APEX CONTENT SOLUTIONS PRESENTS “ACCESSTEI: PAIN-FREE HUMANITIES DIGITIZATION” AT XXX ANNUAL CHARLESTON CONFERENCE

HERNDON, VA – October 29, 2010 – Apex CoVantage, a leading content solutions provider, is pleased to announce that Peggy Glahn of Apex’s Content Solutions division will be presenting a Tech Talk at the XXX Annual Charleston Conference. Ms. Glahn’s presentation, “AccessTEI: Pain-Free Humanities Digitization,” Saturday, November 6, will explore a new, ground-breaking digitization program for humanities collections of all types and sizes. Ms. Glahn will provide a demonstration of how to use the AccessTEI web portal for cost estimating, ordering and tracking.

Central to AccessTEI is a powerful digitization matrix that enables members of the TEI Consortium to select the optimal solution for their collections. The matrix is composed of three characteristics: typeface, legibility and condition, allowing the TEI member to make the optimal cost/benefit decisions for their content and user communities.

“I’m honored to be a part of the new Tech Talks during Innovation Day and to have the opportunity to demonstrate AccessTEI, one of Apex’s newest and most innovative products on the market,” said Ms. Glahn.

The Charleston Conference is an informal annual gathering of librarians, publishers, electronic resource managers, consultants, and vendors of library materials in Charleston, SC, to discuss issues of importance to them all. It is designed to be a collegial gathering of individuals from different areas who discuss the same issues in a non-threatening, friendly, and highly informal environment. Presidents of companies discuss and debate with library directors, acquisitions librarians, reference librarians, serials librarians, collection development librarians, and many, many others. Begun in 1980, the Charleston Conference has grown from 20 participants in 1980 to over 1,000 in 2009.

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About Apex CoVantage

Apex CoVantage is a private, employee-owned company that for more than 20 years has helped businesses to develop and execute strategies in the information and knowledge fields. Based in Herndon, Virginia, Apex was a pioneer in the market for off-shore knowledge-based solutions; we now have over 2,500 employees here and abroad. From the beginning, Apex specialized in developing and improving man-machine processes that optimally combined human creativity with machine processing efficiency, sometimes finding transformative solutions leading to quantum

gains in efficiency—often well beyond what clients thought possible. For more information, please see our website at www.apexcovantage.com.