



## PRESS RELEASE

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### **APEX OFFICIALLY LAUNCHES REVOLUTIONARY NEW FIELD ASSET MANAGEMENT TECHNOLOGY: PROFIELD™**

*Company Leverages Innovative Technology, Engineering Expertise to Significantly Improve Field Asset Management Quality and Operational Efficiency*

**HERNDON, VA – October 13, 2008** - Apex CoVantage, a leading global knowledge process outsourcing (KPO) provider specializing in engineering solutions, announces the official national availability of ProField™, Apex's new field asset management technology. The formal introduction of the product will take place at the upcoming OSP EXPO 2008, October 22-23 at the Baltimore Convention Center.

ProField is the first high-performance solution for mission-critical inventory and asset management programs. The solution enables telco, cable, satellite, gas and electric companies to increase their field force productivity by as much as 50% and raise the quality of their field operations by 20-fold. To deliver these results, ProField optimizes the most important work functions of dispersed team members, their supervisors, back office support, and select third parties.

“Field organizations are under incredible pressure,” said Greg Retzer, President, Apex Engineering Solutions. “They need to deliver high-quality results, faster and more reliably than ever before. But they are also increasingly dependent on contracted labor, which has introduced a new set of management burdens, performance issues and quality concerns. In addition, many field organizations are discovering that their paper and spreadsheet workflows are difficult to scale, difficult to coordinate and not well-designed for the new environment. They want a solution that recognizes the new realities, rethinks the core problems, and enables them to succeed despite more challenging expectations.”

By leveraging innovative technology, Apex is uniquely positioned in this growing market as the only company to provide customers with a complete and customizable field asset management solution that offers these key components:

- OnSite – a revolutionary software client that intelligently guides team members through a variety of customizable on-site processes, from field asset inspection to equipment installation. Digital images and secure-GPS readings provide a baseline view for future asset management programs.

- LiveQuality – collaborates with OnSite to enable real-time remote quality assurance; includes advanced statistical sampling engine that selects specific sites for follow-up visits for field auditors.
- OpsCenter – addresses the problems associated with assigning work and tracking performance across a large, in-sourced and outsourced, multi-tier workforce.
- TrainingPlus – eliminates the confusion, backlog and delays that occur when new teams of inexperienced field technicians join the workforce; ensures that all team members are quickly and properly trained, certified, background-checked, photographed and badged.
- Executive – provides real-time information to senior executives who want to track the performance of an inventory or asset management program. Executives can easily identify regions, teams and vendors what are over- or under-performing.

According to ProField customer, Robert Ellis, Senior Project Manager, KMB Design, “ProField provides anyone with access to the data an accurate depiction of the sites through digital pictures and detailed descriptions of the equipment and rack space. The bottom-line savings are huge.”

Apex is offering ProField as a customized software solution with optional program management, field audit and QA services.

For more information on ProField please visit [www.apexprofield.com](http://www.apexprofield.com) or join Apex CoVantage at OSP EXPO 2008 in booth 1306 for a live demonstration.

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#### **About Apex CoVantage**

Apex CoVantage is a US provider of global Knowledge Process Outsourcing (KPO). Apex helps businesses to execute precise knowledge, information and communications strategies through our diverse people, technology and workflow systems. We opened our first KPO service center in 1988 and subsequently pioneered the market for offshore, knowledge-based solutions. Today, we provide engineering and content solutions from a global network of state-of-the-art facilities with US-based project management and leadership. In every industry, our clients are reaching the next level of service performance in partnership with Apex CoVantage.