



PRESS RELEASE

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APEX PUBLISHING'S WEBINAR "AVOIDING THE PITFALLS OF NEWSPAPER DIGITIZATION" PROVES TO BE A GREAT SUCCESS

HERNDON, VA – February 1, 2007 - Apex CoVantage, a leading global knowledge process outsourcing (KPO) provider in publishing and epublishing solutions, announces the success of its January 31st webinar "Avoiding the Pitfalls of Newspaper Digitization." Participants tuned in via their computers and telephones to hear Apex Publishing's Vice President, Tom O'Brien review critical issues surrounding the digitization of newspaper collections including source selection, workflow and design options, delivery format options and quality metrics.

Those in attendance were high-level professionals from around the globe representing major academic institutions, research and national libraries, commercial newspapers, and scholarly and professional societies. Also in attendance were members of the Apex Global Newspaper Initiative Advisory Board, which has been formed to foster cultural understanding throughout the world through the digitization of historical newspapers.

To date, Apex Publishing has digitized millions of pages of newspapers from the 18th century to the 21st - more than any other organization in the world. This expertise in newspaper digitization and Apex's deep understanding of the complex issues involved provided great insight for those looking to increase awareness of their collections and to protect them for future generations.

"We are delighted with the response to our newspaper digitization webinar and will continue to provide more opportunities for our clients and others to learn from our hands-on experience in crucial issues impacting the digital publishing arena," said Apex Publishing President Margaret Boryczka.

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About Apex CoVantage

Apex CoVantage is a US provider of global Knowledge Process Outsourcing (KPO). Apex helps businesses to execute precise knowledge, information and communications strategies through our diverse people, technology and workflow systems. We opened our first KPO service center in 1988 and subsequently pioneered the market for offshore, knowledge-based solutions. Today, we provide publishing, contact center, engineering, and research and content solutions from a global network of state-of-the-art facilities with US-based project management and leadership. In every industry, our clients are reaching the next level of service performance in partnership with Apex CoVantage.