



## PRESS RELEASE

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### POLITICIAN PRAISES APEX DIGITIZATION PROJECT BEFORE AUSTRALIAN FEDERAL PARLIAMENT

**HERNDON, VA – July 12, 2007** - Martin John Ferguson, Australian politician and member of the Australian House of Representatives, recently praised the National Library of Australia before the Australian Federal Parliament on their major newspaper digitization project, for which Apex Publishing has been contracted to build the database covering the period of 1803 to 1954.

As noted by Mr. Ferguson, “digitizing the newspapers will give an insight into Australians’ early way of life. It will also provide the community with a more accessible understanding of our history, and I know these papers are also highly sought after to trace family histories. The project is a worldwide project and will enable easy access to a vast and rich collection of unique Australian documents.”

The project involves the digitization of 500,000 newspaper pages from seven Australian newspapers: the *Sydney Gazette*, the *Argus*, the *Courier Mail*, the *Hobart Town Gazette*, the *Adelaide Advertiser*, the *West Australian* and the *Northern Territory Times*. These newspapers represent the main paper published in each state and territory. Provided in the form of microfilm, the microfilm will be converted into digital records and then converted into text searchable files.

“I take this opportunity to congratulate the leadership of the National Library for taking the initiative in developing this important national project. The unbounding commitment of the staff to this project has been critical in progressing the Library’s vision of making documents of national significance accessible to ordinary Australians. I look forward with great anticipation to the first digitized newspaper articles being made available publicly online from October 2007,” said Mr. Ferguson.

“We are honored to be a part of this important project and its recognition by the Australian House of Representatives. We see newspapers as the purest written commentary of our triumphs and struggles as people – the Rosetta Stones that illuminate cultures, promoting global understanding and peace. That is why digitizing them is so important,” said Apex’s President, Shashikant Gupta.

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#### About Apex CoVantage

Apex CoVantage is a US provider of global Knowledge Process Outsourcing (KPO). Apex helps businesses to execute precise knowledge, information and communications strategies through our diverse people, technology and workflow

systems. We opened our first KPO service center in 1988 and subsequently pioneered the market for offshore, knowledge-based solutions. Today, we provide publishing, contact center, engineering, and research and content solutions from a global network of state-of-the-art facilities with US-based project management and leadership. In every industry, our clients are reaching the next level of service performance in partnership with Apex CoVantage.