



PRESS RELEASE

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BUSINESS DEVELOPMENT EXPERT JOINS APEX MANAGEMENT TEAM

James Frinzi Named Senior Vice President, Business Development & Strategy

HERNDON, VA – November 28, 2007 - Apex CoVantage, a leading knowledge process outsourcing (KPO) company, announced today the addition of Mr. James Frinzi as Senior Vice President of Business Development & Strategy. In this role, Mr. Frinzi's main focus is to grow the integrated engineering services of the company through strategic alliances and acquisitions.

Mr. Frinzi has more than ten years experience of business development, international business, channel development, and acquisition development with a focus on the telecommunications and utilities industries. Mr. Frinzi was previously with Apex as Vice President of Business Development and in this position he introduced the company to the telecommunications industry by securing a contract with a major provider of voice, video and data services. Previously, Mr. Frinzi was Chief Executive Officer at Frindar Megasoft International which offered integrated engineering services to Telecom customers. Prior to re-joining Apex, he was CEO of Barton Creek Technologies where he developed key technologies for the global telecommunications market. Mr. Frinzi is a member of numerous industry associations and has contributed to and authored several articles. Mr. Frinzi is also credited as the inventor on two patents.

"Jim's track record of bringing in new business is a perfect fit for the strategy we are executing in the Utility Engineering space," noted Dr. Shashikant Gupta, President of Apex CoVantage. "I am confident that combining his strategic business development skills with Apex's global services business model will lend added impetus to the company's non-linear growth trajectory."

"I am very pleased to be back with Apex CoVantage. My experience developing strategic alliances and acquisitions both domestic and abroad is well suited to the Apex CoVantage global KPO business model. Leveraging my global network of top level executives at notable telecommunications companies and utilities, combined with my experience in identifying new clients and cultivating new lines of business will lead to diversification and continued profitable growth." said Mr. Frinzi.

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About Apex CoVantage

Apex CoVantage is a US provider of global Knowledge Process Outsourcing (KPO). Apex helps businesses to execute precise knowledge, information and communications strategies through our diverse people, technology and workflow systems. We opened our first KPO service center in 1988 and subsequently pioneered the market for offshore, knowledge-based solutions. Today, we provide content, engineering and contact center solutions from a global network of state-of-the-

art facilities with US-based project management and leadership. In every industry, our clients are reaching the next level of service performance in partnership with Apex CoVantage.