



PRESS RELEASE

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APEX'S GLOBAL NEWSPAPER INITIATIVE TO SPONSOR PROMINENT LATIN AMERICAN LIBRARIANS AT IFLA NEWSPAPER CONFERENCE IN CHILE

HERNDON, VA – March 29, 2007 – Apex CoVantage, a leading global knowledge process outsourcing (KPO) company, announces its Global Newspaper Initiative (GNI) will sponsor six prominent librarians from national libraries throughout Latin America to speak at the April 3-5 IFLA International Conference on Newspaper Collection Management in Santiago, Chile. The six librarians are each receiving travel scholarships from the GNI to participate in the conference.

Apex's GNI was formed to foster cultural understanding throughout the world through the digitization of historical newspapers. More than any other medium, newspapers are the purest written commentary of both world-impacting events to those of everyday life. With the burgeoning of digital technology, the stage is set to open unprecedented levels of access to newspapers from every corner of the world, covering every year in the modern age.

The Chile IFLA conference, co-organized by the National Library of Chile, the IFLA Newspapers Section, and IFLA Core Activity on Preservation and Conservation (PAC), brings together national librarians from throughout Latin America and around the world to promote best practices in newspaper collection, management and preservation. The conference will cover six major themes including the digital future for newspapers in Chile and in American and European countries.

The GNI-sponsored librarians will speak on two themes that advance GNI's goals. The first is "Unlocking Treasures of History through Newspaper Digitization." To underscore the importance of newspaper digitization, presentations will focus on significant historical events that have occurred within different Latin American countries that are not well-known or well-documented outside the region. As these librarians will demonstrate, the benefits to digitization are innumerable, including how the development of a digital archive makes it possible for a world-wide audience to search and gain access to national historic treasures as they were originally printed.

Under the second theme, "Understanding and Overcoming Barriers to Newspaper Digitization," the librarians will examine some of the most formidable obstacles to digitization including

funding barriers, lack of practical experience, technical infrastructures yet to be developed and the impact of political climates -- while collectively generating ideas for overcoming them.

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About Apex CoVantage

Apex CoVantage (www.apexcovantage.com) is an American provider of Knowledge Process Outsourcing (KPO) services. We opened our first KPO service center in 1988 and subsequently pioneered the market for offshore services. Today, we provide contact center, engineering, publishing and prepress solutions, as well as professional KnowledgeSolutionsSM, from a global network of service centers. Our clients include many of the largest, fastest growing and most admired companies in the United States, Europe and Australasia. In every industry and every service area, these clients are reaching the next level of service performance in partnership with Apex CoVantage.