



## **PRESS RELEASE**

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### **APEX'S GLOBAL NEWSPAPER INITIATIVE SUCCESSFULLY SPONSORS PROMINENT LATIN AMERICAN LIBRARIANS AT IFLA NEWSPAPER CONFERENCE IN CHILE**

**HERNDON, VA – May 7, 2007** – Apex CoVantage, a leading global knowledge process outsourcing (KPO) company, called its Global Newspaper Initiative (GNI) to sponsor prominent librarians at the IFLA International Conference on Newspaper Collection Management in Santiago, Chile, a great success. The librarians, who each received travel scholarships from the GNI to participate in the conference, included María Esther Cascante of the National Library of Costa Rica, Mélida Velásquez Lambur of the National Archives of Honduras, Sandra Angula Méndez of the National Library of Columbia and Dr. Francisco Ralón, President of the Hemeroteca Friends Association of Guatemala.

“We are aware of the importance of national and local newspapers to modern historical research and we are committed towards counteracting the effects of time and the lack of resources in order to safeguard Guatemala’s newspaper heritage. As a result of attending the conference, I gained valuable new insight about the preservation of newspapers and new ideas for moving forward. My attendance at the conference would not have been possible without the help of Apex through its Global Newspaper Initiative, for which I am very grateful,” said Ralón.

Organized by the International Federation of Library Associations (IFLA) and hosted by the National Library of Chile, more than 100 people from South America, Central America, North America and Europe. The four GNI-sponsored participants prepared papers, which were presented during the three-day conference. Each librarian described in detail the state of the national library’s newspaper collections and provided extensive examples of important events covered in those collections. The conference papers will be available in both Spanish and English in the conference proceedings to be published by IFLA later this year.

“We are confident that as a result of participation by many Latin American libraries at the IFLA conference, the thought given to and attention brought to the value of their newspaper collections will prove to be a strong catalyst for digitization efforts in the region. Through our GNI, we will continue our partnership with libraries and other interested organizations to ensure the momentum gained at the conference continues forward until digitized newspaper collections throughout Latin America become a reality,” said Peggy Glahn, Director of Business Development, Apex Publishing.

Directed by an Advisory Board whose members are recognized experts, luminaries, and thought-leaders, GNI will be sponsoring several other events and programs in the coming months, including an African newspaper test bed and a Newspaper Delivery System Research Sponsorship Program.

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#### **About Apex CoVantage**

Apex CoVantage ([www.apexcovantage.com](http://www.apexcovantage.com)) is an American provider of Knowledge Process Outsourcing (KPO) services. We opened our first KPO service center in 1988 and subsequently pioneered the market for offshore services. Today, we provide contact center, engineering, epublishing and prepress solutions, as well as professional KnowledgeSolutions<sup>SM</sup>, from a global network of service centers. Our clients include many of the largest, fastest growing and most admired companies in the United States, Europe and Australasia. In every industry and every service area, these clients are reaching the next level of service performance in partnership with Apex CoVantage.