



For Immediate Release

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## **APEX ePUBLISHING WINS LANDMARK CONTRACT TO DIGITIZE CENTURIES-OLD ENGLISH BOOK COLLECTION**

**HERNDON, VIRGINIA, April 25, 2003** – Apex ePublishing, the world's premier provider of e-publishing data solutions, servicing academic, research, and scientific institutions, is proud to announce that it has won a landmark contract from The Early English Books Online (EEBO) – Text Creation Partnership. The contract (EEBO-TCP) entails digitizing images of works printed from 1473 – 1700, with the scope of the source material ranging across every field of human knowledge, including literature, philosophy, politics, religion, geography, and science.

For this important project, Apex ePublishing is creating searchable text that links to the digital images as well as providing SGML mark-up to facilitate online search and retrieval. Technical challenges include variation in conversion content and structure, difficulty in reading old typefaces, the archaic design of source material, and the legibility of sources, as well as the sheer size of the project. Most projects require an accuracy rate of 99.995%, but for EEBO Apex was able to achieve accuracy rates that were ten times higher.

Mark Sandler, Collection Development Officer, stated, "We've been very grateful to the Apex team, who share our enthusiasm for this project and have been extremely generous with their time and expertise. From the outset, they have worked in the mode of proactive partners, willing to go above and beyond their contractual obligation for keyboarding and conversion to help with project promotion, design, and file management. Their professionalism and dedication to the EEBO-TCP have helped us apply cost effective conversion methods to a large number of early texts that are very difficult to read and interpret."

Joel Poznansky, President of Apex ePublishing, said, "Apex is proud of its tradition of excellence. Our success on this project is testament to our propriety systems and our dedicated employees. We're excited to be involved with such an important project."

Electronic products such as EEBO are revolutionizing learning in classrooms. The EEBO images first became available to colleges and universities in 1998. Instructors in a wide variety of fields have used EEBO as a source for required reading and a means of introducing students to research.

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### ***About Apex ePublishing***

Apex ePublishing, a subsidiary of Apex Data Services, Inc., is the world's premier provider in the conversion of electronic and paper text into structured, electronic data for academic institutions, and the e-publishing market. Not only have we set the world standard for accuracy for over a decade, but we have also developed the industry's most sophisticated production management and control system. Established in 1988, Apex ePublishing is a rapidly growing, debt-free, and employee owned company. Find us on the Internet at <http://www.apexinc.com>.