



## PRESS RELEASE

### Contact

Barbara Van Gorder  
+1.703.709.3000  
bvangorder@apexcovantage.com

### PUBLISHER SELECTS APEX COVANTAGE FOR CONTENT SOLUTIONS PROJECT

**HERNDON, VA – October 23, 2007** - Apex CoVantage, a leading knowledge process outsourcing (KPO) company, has been selected by one of the world's pre-eminent publishers to provide integrated content solutions that will dramatically enhance the availability and searchability of their print assets. Apex's services include consultation on optimal scanning specifications, first-rate document digitization services and value-added content analysis. The result of this project will be to provide faster and more sophisticated access to important professional information.

"Building on our broad experience and ongoing successes, Apex is dedicated to providing integrated content solutions that solve many of the challenges faced by today's publishers. We are pleased to partner with this important new client," said Apex's Senior Vice President of Sales, Peter Taylor.

"This project is a strategic win that validates our dedication to helping clients succeed, while propelling Apex forward in diversifying and expanding the content solutions division's market reach and penetration," said Dr. Shashikant Gupta, President of Apex CoVantage.

###

#### About Apex CoVantage

Apex CoVantage is a US provider of global Knowledge Process Outsourcing (KPO). Apex helps businesses to execute precise knowledge, information and communications strategies through our diverse people, technology and workflow systems. We opened our first KPO service center in 1988 and subsequently pioneered the market for offshore, knowledge-based solutions. Today, we provide content, engineering and contact center solutions from a global network of state-of-the-art facilities with US-based project management and leadership. In every industry, our clients are reaching the next level of service performance in partnership with Apex CoVantage.