



## PRESS RELEASE

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### APEX CONTENT SOLUTIONS AWARDED CUTTING-EDGE ETEXTBOOK PROJECT

**HERNDON, VA – August 1, 2011** – Apex CoVantage, a leading content solutions company, has been awarded a large, multi-year etextbook conversion project with the premier distributor of college textbooks in the US. The project involves converting textbooks to XML for distribution in the customer’s web-based platform. This platform is a social, adaptive learning environment that will be the first of its kind, giving students access to both the rich library of textbooks that Apex will be converting, as well as to a robust library of curated, open content to supplement the textbooks.

“This project puts Apex at the forefront of the digital evolution in educational publishing and is a fantastic validation of the collection of expertise we have on our team,” said Ms. Margaret Boryczka, President of the Content Solutions Division at Apex.

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#### About Apex CoVantage

Apex CoVantage is a private, employee-owned company that for more than 20 years has helped businesses to develop and execute strategies in the information and knowledge fields. Based in Herndon, Virginia, Apex was a pioneer in the market for off-shore knowledge-based solutions; we now have over 2,500 employees here and abroad. From the beginning, Apex specialized in developing and improving man-machine processes that optimally combined human creativity with machine processing efficiency, sometimes finding transformative solutions leading to quantum gains in efficiency—often well beyond what clients thought possible. For more information, please see our website at [www.apexcovantage.com](http://www.apexcovantage.com).