



PRESS RELEASE

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MAJOR ENGINEERING PUBLISHER TAPS APEX FOR LEGACY CITATIONS PROJECT

HERNDON, VA – August 15, 2011 – Apex CoVantage, a leading content solutions company, has been awarded a contract with a major Publisher of engineering data for a large, multi-year Reference Citation XML project. The project involves converting 15+ million citations from legacy sources to XML. The workflow will utilize IZAAC[®], Apex’s proprietary Intelligent Zoning and Algorithmic Conversion software, as well as SmartRef[™], Apex’s highly efficient reference parser.

“Apex was selected as a result of our compelling methodology—specifically IZAAC and SmartRef—and our exceptional project team,” said Ms. Margaret Boryczka, President of the Content Solutions Division at Apex.

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About Apex CoVantage

Apex CoVantage is a private, employee-owned company that for more than 20 years has helped businesses to develop and execute strategies in the information and knowledge fields. Based in Herndon, Virginia, Apex was a pioneer in the market for off-shore knowledge-based solutions; we now have over 2,500 employees here and abroad. From the beginning, Apex specialized in developing and improving man-machine processes that optimally combined human creativity with machine processing efficiency, sometimes finding transformative solutions leading to quantum gains in efficiency—often well beyond what clients thought possible. For more information, please see our website at www.apexcovantage.com.