



PRESS RELEASE

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APEX AWARDED MULTI-YEAR PROJECT FOR EPUB COURSEPACKS

HERNDON, VA – July 18, 2011 – Apex CoVantage, a leading content solutions company, has been awarded a multi-year contract to convert academic coursepacks into ePubs for a major scholarly publisher. Apex will support the client in maintaining its position as the number one, faculty preferred provider of coursepacks covering all disciplines. The coursepacks are drawn from an extensive database of licensed content, including the largest collection of business cases from the top business schools.

“Apex's considerable experience in creating ePubs, together with our extremely talented conversion teams, will provide the responsiveness and quality needed for this client to continue its leadership in this market,” said Ms. Margaret Boryczka, President of the Content Solutions Division at Apex.

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About Apex CoVantage

Apex CoVantage is a private, employee-owned company that for more than 20 years has helped businesses to develop and execute strategies in the information and knowledge fields. Based in Herndon, Virginia, Apex was a pioneer in the market for off-shore knowledge-based solutions; we now have over 2,500 employees here and abroad. From the beginning, Apex specialized in developing and improving man-machine processes that optimally combined human creativity with machine processing efficiency, sometimes finding transformative solutions leading to quantum gains in efficiency—often well beyond what clients thought possible. For more information, please see our website at www.apexcovantage.com.