



PRESS RELEASE

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APEX PUBLISHING'S BILL KASDORF TO MANAGE PANEL AT SOCIETY FOR SCHOLARLY PUBLISHING'S 2007 ANNUAL MEETING

HERNDON, VA – June 6, 2007 – Apex CoVantage, a leading global knowledge process outsourcing (KPO) company, announced today that Apex Publishing Vice President Bill Kasdorf is managing a panel discussion at the upcoming Society for Scholarly Publishing's Annual Meeting, *Imagining the Future: Scholarly Communication 2.0*, June 6-8 in San Francisco.

The panel, *Watch What They Do: How a Researcher, Librarian, and Student Search Online*, reprises, in a different discipline, one of the most talked about and informative sessions from SSP's 2005 Top Management Roundtable. During this panel, three real-life end-users will be given the same research question and then asked to go online to find the answers.

A faculty member, Charles C. ("Chris") Benton, Professor of Architecture, University of California, Berkeley; an academic librarian, Elizabeth Byrne, Head, Environmental Design Library, University of California, Berkeley; and a graduate student, Nathan Brown, University of California, Berkeley will all be given the same nontrivial question to research. Each will be given a fixed amount of time to find the answers online. Results in hand, they will then report on what they did: how they started, where they went, what they found, and why.

This session, being held June 8 from 10:45 am to 12:15 am at The Palace Hotel, San Francisco, is sure to offer a rare opportunity to look over the shoulders of real users and learn from what they do.

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About Society for Scholarly Publishing (SSP)

The Society for Scholarly Publishing (SSP), founded in 1978, is a nonprofit organization formed to promote and advance communication among all sectors of the scholarly publication community through networking, information dissemination, and facilitation of new developments in the field. SSP members represent all aspects of scholarly publishing -- including publishers, printers, e-products developers, technical service providers, librarians, and editors.

About Apex CoVantage

Apex CoVantage (www.apexcovantage.com) is an American provider of Knowledge Process Outsourcing (KPO) services. We opened our first KPO service center in 1988 and subsequently pioneered the market for offshore services. Today, we provide contact center, engineering, e-publishing and prepress solutions, as well as professional KnowledgeSolutionsSM, from a global network of service centers. Our clients include many of the largest, fastest growing and most admired companies in the United States, Europe and Australasia. In every industry and every service area, these clients are reaching the next level of service performance in partnership with Apex CoVantage.