



## PRESS RELEASE

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### **BRITISH LIBRARY SELECTS APEX COVANTAGE AS DIGITIZATION PARTNER IN EXPANDING THE REPOSITORY OF UK PUBMED CENTRAL**

**HERNDON, VA – November 8, 2007** - Apex CoVantage, a leading knowledge process outsourcing (KPO) company, is pleased to announce another renewal from one of its long-standing customers, the British Library. One year ago, the British Library, in partnership with The University of Manchester and the European Bioinformatics Institute (EMBL-EBI), took on the development and management of UK PubMed Central (UKPMC), a free-to-access online digital archive of full-text, peer-reviewed research journals. Today, the foundation of the repository has been successfully established and now the Library has chosen Apex CoVantage as its digitization partner to enlarge the collection in anticipation of an increase in participation by authors and publishers.

“With the guiding vision of accelerating scientific discovery in biomedical and life sciences by providing immediate and free access to the latest research as published in peer-reviewed journals, Apex is proud to partner with the British Library on this important project. By continuing what has been an effective, long-term partnership with Apex, the Library will experience quality content from a production system that is highly scalable with a guarantee of reliable standards no matter how high production volume becomes,” said Peter Taylor, Senior VP of Sales at Apex.

Apex has been the digitization partner for the PubMed Central projects in the UK and the US since their inceptions. As a result, Apex’s production system is tested and proven to deliver content that fully meets the requirements set out in the National Library of Medicine DTD and the demanding quality standards. Additionally, since Apex is a collaborative partner of the National Institutes of Health (NIH), which manages the PubMed Central project, the British Library is assured that the UKPMC manuscripts will be in perfect synchronization with US manuscripts at all times.

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#### **About Apex CoVantage**

Apex CoVantage is a US provider of global Knowledge Process Outsourcing (KPO). Apex helps businesses to execute precise knowledge, information and communications strategies through our diverse people, technology and workflow systems. We opened our first KPO service center in 1988 and subsequently pioneered the market for offshore, knowledge-based solutions. Today, we provide content, engineering and contact center solutions from a global network of state-of-the-art facilities with US-based project management and leadership. In every industry, our clients are reaching the next level of service performance in partnership with Apex CoVantage.

#### **About The British Library**

The British Library is the national library of the United Kingdom. It provides world class information services to the academic, business, research and scientific communities and offers unparalleled access to the world's largest and most comprehensive research collection. The British Library's collections include 150 million items from every era of written human history beginning with Chinese oracle bones dating from 300 BC, right up to the latest e-journals. Further information is available on the Library's website at [www.bl.uk](http://www.bl.uk)