



## PRESS RELEASE

### Contact

Barbara Van Gorder  
+1.703.709.3000  
bvangorder@apexcovantage.com

### **APEX CoVANTAGE DEMONSTRATES THOUGHT-LEADERSHIP IN EMERGING TECHNOLOGIES AT GEOTEC 2009 CONFERENCE**

*Two Apex Experts on Program to Discuss “Harnessing Enterprise Telecom Engineering Data” and “The Next Generation of Field Asset Management”*

**VANCOUVER, BC, GEOTEC 2009 CONFERENCE, June 2, 2009** -- Apex CoVantage, a leading global knowledge process outsourcing (KPO) provider of engineering solutions, is pleased to announce that two of Apex’s industry experts will be presenting innovative ideas in emerging technologies at this week’s GeoTec 2009 Conference. As Canada’s largest GIS conference, the GeoTec event is the gathering place for GIS users, managers, technical advisors and planners from both the private and public sectors of the geospatial technology industry.

Apex experts, Aravind Natarajan, Chief Technology Officer and Shane Harrison, Project Manager, Engineering Solutions, have extensive experience in providing engineering and field asset management solutions that use the most cutting-edge geospatial technologies for utility, telecom and media convergence projects. Both presenters will address key new applications and technologies that improve efficiencies to help companies gain a competitive advantage.

“As an industry leader, it is critically important for Apex to play a role in sharing information and educating others in recognizing the need for improvements in the way field assets and engineering data are managed. Having Aravind and Shane on the GeoTec 2009 program, is further recognition from the outside world that Apex has a profound understanding of its business, the needs of its customers, and the marketplace in which it operates,” said Shashi Gupta, President, Apex CoVantage.

Below is more information on each presentation:

**“Harnessing Enterprise Telecom Engineering Data”**  
**Aravind Natarajan, Chief Technology Officer, Apex CoVantage**  
**Location/Time: June 3, 2009, Room 105/106, 1:30 – 3:00 p.m.**

The lifeblood of telecommunications providers, engineering data is often housed in a myriad of silos, creating fragmented and inconsistent information that is often mismanaged or flawed – causing operational inefficiencies that cost several millions of dollars annually. In today’s

economic climate, it is vital to have complete confidence that telecom data is flawless and, when managed properly, it can provide a strong competitive advantage. Mr. Natarajan will discuss cutting-edge data purification solutions that lead to overall efficiency and effectiveness of operations, as well as highlight a case study from one of the largest U.S. telecom providers.

**“Next Generation Field Asset Management”**

**Shane Harrison, Project Manager, Engineering Solutions, Apex CoVantage**

**Location/Time: June 3, 2009, Room 112, 3:30 – 5:00 p.m.**

Showcasing critical field asset management technologies for infrastructure assets of telecom and electric, gas and water utilities, Mr. Harrison will discuss the company’s [ProField™](#) field asset management technology, which integrates GPS, GIS mapping and digital imagery with a mobile work force management system to provide a real-time picture of field assets.

For more information on Apex and its engineering solutions, please visit the corporate website at [www.apexcovantage.com](http://www.apexcovantage.com). For more information on ProField, visit [www.apexprofield.com](http://www.apexprofield.com).

**About GeoTec 2009**

The 2009 GeoTec Event, Canada’s largest GIS conference and exhibition, takes place June 1-4, 2009 in Vancouver, British Columbia. Produced by GeoTec Media, the GeoTec Event brings executives, managers and geospatial professionals together with top-level vendors and industry experts to network and learn. Highlights of the four-day event include presentation of the Geospatial Leadership Awards, daily opening panels discussing industry hot topics, hands-on workshops, presentations by leading experts, and an exhibition showcasing advanced technologies. Complete details are available at [www.geoplacement.com/gt](http://www.geoplacement.com/gt).

**About Apex CoVantage**

Apex CoVantage is a US provider of global Knowledge Process Outsourcing (KPO). Apex helps businesses to execute precise knowledge, information and communications strategies through our diverse people, technology and workflow systems. We opened our first KPO service center in 1988 and subsequently pioneered the market for offshore, knowledge-based solutions. Today, we provide engineering and content solutions from a global network of state-of-the-art facilities with US-based project management and leadership. In every industry, our clients are reaching the next level of service performance in partnership with Apex CoVantage.

# # #