



PRESS RELEASE

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APEX COVANTAGE CELEBRATES 20 YEARS IN BUSINESS

HERNDON, VA – October 27, 2008 – Apex CoVantage, a leading knowledge process outsourcing (KPO) company, celebrates its twentieth year anniversary this month. In 1988, Apex pioneered outsourcing to India and today offers engineering and content solutions from a global network of operations.

For the past two decades Apex has set the pace in technological innovation and high-end KPO services. Apex customers include Fortune 500 companies, utilities, universities and libraries throughout the world. With an exceptional track record in the KPO industry, Apex now employs more than 3,500 people worldwide and operates a global network of service centers that continually set new standards for quality and efficiency.

“A key to Apex's continued success is its insistence on conducting business from a foundation of core values – Integrity, Human Dignity and Excellence. These timeless values have never been more pertinent than in today's tumultuous economic situation resulting from unbridled excess,” according to Co-Founder and President, Dr. Shashikant Gupta.

From its earliest days, Apex's motto has been “process above labor arbitrage,” turning on its head the prevailing mindset of outsourcing being all about labor arbitrage.

In the mid-90's, Apex developed ProACT™, the first Oracle-based Enterprise Resource Management platform for human services. ProACT covers the full spectrum from skill management, work assignment, process control, and quality. ProACT was a bold and powerful concept, *coming before SAP or the coining of the term “ERP.”* It dramatically accelerates new service introductions, boosts quality, improves efficiency, and reduces costs. ProACT, now in its third generation release, is the most powerful and flexible production management system in the KPO industry.

Most recently, Apex launched ProField™, a high-performance, mission-critical Field Asset Management technology. ProField enables telco, cable, satellite, gas and electric companies to increase their field force productivity by as much as 50% and raise the quality of their field operations by 20-fold.

“Our 20 years of success is a direct result of our approach to business: attracting and retaining the best talent, leveraging the latest technology, and providing innovative, transformational solutions to our customers so they can achieve *their* business goals,” said Executive Vice President and Co-Founder Margaret Boryczka.

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About Apex CoVantage

Apex CoVantage is a US provider of global Knowledge Process Outsourcing (KPO). Apex helps businesses to execute precise knowledge, information and communications strategies through our diverse people, technology and workflow systems. We opened our first KPO service center in 1988 and subsequently pioneered the market for offshore, knowledge-based solutions. Today, we provide engineering and content solutions from a global network of state-of-the-art facilities with US-based project management and leadership. In every industry, our clients are reaching the next level of service performance in partnership with Apex CoVantage.