



PRESS RELEASE

Contact

Jennifer Saunders
+1.703.709.3000
jsaunders@apexcovantage.com

APEX COVANTAGE PRESENTS AT ASIDIC SPRING 2006 MEETING

Approaching Digitization: How Content Sets the Course

HERNDON, VA – March 22, 2006 - Apex CoVantage, a leading knowledge process outsourcing company, recently spoke during a panel discussion on *Content Conversion* at the ASIDIC (Association of Information and Dissemination Centers) Spring 2006 Meeting in Fort Myers, Florida. The presentation, given by Mr. Joel Poznansky, President of Apex CoVantage Publishing Solutions, was titled *Approaching Digitization: How Content Sets the Course*. It focused on content conversion in the form of digitization of books, journals and newspapers and was presented to more than 100 attendees.

Mr. Poznansky gave insight into the unique approach taken by Apex CoVantage pertaining to content conversion and digitization choices. He spoke of the many digitization options available from Apex, including IZAAC[®], ADEPT[™], ProACT[®] and TrueXMLSM, and how these technologies are paving the road for enhanced content conversion.

To receive a copy of Mr. Poznansky's presentation or to learn more about Apex CoVantage digitization options, please contact Apex CoVantage by phone at +1.703.709.3000 or by e-mail at info@apexcovantage.com.

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About ASIDIC

ASIDIC's member organizations represent links in the information chain—from electronic database publishers to online vendors to corporate librarians to professional researchers and other users of information services. While the products, markets, and financial structures of our membership are diverse, we are united by a common goal: *To foster, encourage, and improve the development, production, processing, storage, retrieval, dissemination and use of electronic information.*

About Apex CoVantage

Apex CoVantage (www.apexcovantage.com) is an American provider of Global Process Outsourcing (GPO) services. We opened our first GPO service center in 1988 and subsequently pioneered the market for offshore services. Today, we provide contact center, engineering, e-publishing and print solutions, as well as professional KnowledgeSolutionsSM, from a global network of service centers. Our clients include many of the largest, fastest growing and most admired companies in the United States, Europe and Australasia. In every industry and every service area, these clients are reaching the next level of service performance in partnership with Apex CoVantage.