



PRESS RELEASE

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APEX COVANTAGE'S BILL KASDORF TO SPEAK AT ALPSP'S TECHNICAL UPDATE: "A STANDARD XML DOCUMENT FORMAT: THE CASE FOR THE ADOPTION OF NLM DTD?"

Apex is Sole Sponsor of December 3rd Event

HERNDON, VA – November 14, 2007 - Apex CoVantage, a leading knowledge process outsourcing (KPO) company, is pleased to announce that Bill Kasdorf, Vice President of Content Solutions, is a guest speaker at the Association for Learned and Professional Society Publishers' (ALPSP) Technical Update: "A Standard XML Document Format: The case for the adoption of NLM DTD?" on December 3rd in London.

The National Library of Medicine (NLM) initially created its suite of DTDs and DTD modules with the intention of providing a common format (a DTD is a Document Type Definition) in which publishers and archives can exchange journal content. It was released in 2003 and has since been adopted and adapted by hundreds of journals worldwide. It has become the de facto standard DTD Suite for journal publishing. It is widely used by publishers, aggregators, compositors, and others who need a robust, flexible XML standard for journals.

Mr. Kasdorf will be speaking on "The Benefits to be Gained from the New DTD Standard." These benefits include preserving the intellectual content of journals independent of the form in which that content was originally delivered, as well as providing a single format in which publishers can deliver their content to a wide range of archives. The half-day event will be chaired by Geoff Bilder, Director of Strategic Initiatives at CrossRef. Other speakers include: Bruce D. Rosenblum, CEO, Inera Inc., Chris Baker, Freelance Project Manager for Electronic Publishing and Eamonn Neylon, Data Architect, BSI Standard Information.

Formed in 1972, ALPSP is the only international trade association representing all types of nonprofit publishers, as well as the largest trade association for scholarly and professional publishers. Sponsored by Apex, this technical event is designed for Production Managers and Directors who are considering adopting this new standard; Senior Publishing Managers who need to be aware of the implications of NLM DTD for their work processes, and the impact it will have for their authors and contributors; and suppliers involved in content provision to the scholarly publishing community.

For more information or to register for this event, please visit the ALPSP website at www.alpsp.org.

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About Apex CoVantage

Apex CoVantage is a US provider of global Knowledge Process Outsourcing (KPO). Apex helps businesses to execute precise knowledge, information and communications strategies through our diverse people, technology and workflow

systems. We opened our first KPO service center in 1988 and subsequently pioneered the market for offshore, knowledge-based solutions. Today, we provide contact center, engineering, and content solutions from a global network of state-of-the-art facilities with US-based project management and leadership. In every industry, our clients are reaching the next level of service performance in partnership with Apex CoVantage.