



**PRESS RELEASE**

**CONTACT**

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**APEX COVANTAGE, EPUBLISHING SOLUTIONS TO KICK-OFF 2005 CONTENT SEARCH  
DURING THE 2004 CHARLESTON CONFERENCE**

**HERNDON, VIRGINIA, November 3, 2004**—During the Charleston Conference today, Apex CoVantage, ePublishing Solutions kicked off the *2005 Content Star Search*. Given the current funding environment many good projects have difficulty finding funding, the primary goal of *Content Star Search* is to recognize and digitize the *best collections of content not yet available electronically* in the fields of Science/Technology and Humanities/Social Sciences. Previous winners of this prestigious honor include, East Carolina University, University of California (Davis) and the University of Michigan.

In 2003, East Carolina University (ECU) was awarded a start-up grant for the development of the North Carolina History and Fiction Digital Library. This highly flexible, online resource now provides students and scholars the ability to navigate through local works of fiction, contemporary letters, periodicals, maps, illustrations and photographic images, which are all linked. The intuitive design approach serves as a model for other libraries looking to take full advantage of the opportunities presented by digitized media.

Academic librarians are encouraged now until mid-2005 to submit ideas for important digital collections, which are to be drawn from their own institutions' libraries or archives. The first place collection will be eligible to receive a free conversion pilot (\$10,000 value), and two honorable mentions will receive start-up grants. A distinguished panel of industry experts has been assembled to review the *2005 Content Star Search* submissions. The selected panelists have collectively made significant contributions to the innovation, accessibility, and preservation of electronic text in the academic, humanities, and library communities. Evaluation criteria include the ability to serve as a model for similar collections, value to the community, user friendliness of potential interfaces, overall accessibility, and innovation and creativity.

Joel Poznansky, President of Apex CoVantage, ePublishing Solutions, commented, "There are many outstanding collections in the library community that deserve recognition as well as the opportunity to be digitized, thus potentially allowing access to a wider audience. *Content Star Search* was created to achieve both objectives."

*2005 Content Star Search* kicked off today at the Charleston Conference and continue through the Association of College and Research Libraries 12<sup>th</sup> Annual Conference (April 7-9, 2005, Minneapolis, MN) with the winners being announced during the Society of American Archivists Annual Conference (August 15-21, 2005, New Orleans, LO). For more information or to obtain an entry form please e-mail [info@apexcovantage.com](mailto:info@apexcovantage.com).

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**About Apex CoVantage**

Apex CoVantage ([www.apexcovantage.com](http://www.apexcovantage.com)) is a US-owned provider of Business Process Outsourcing (BPO) services. The company opened its first BPO service center in 1988 and subsequently pioneered the market for offshore services. Today, Apex CoVantage provides a full suite of Teleservices, ePublishing, Engineering and Back-Office solutions from a global network of service centers. The company's clients include many of the largest, fastest growing and most admired companies in the United States, Europe and Australasia, and in every industry and every service area, these clients are realizing break-through business results in partnership with Apex CoVantage.

# 2005 Content Star Search

## Official Entry Form

Sponsored by Apex CoVantage, ePublishing Solutions

**Search kick-off:** November 3, 2004 (during the Charleston Conference)

**Entry deadline:** June 1, 2005

**Award date:** August 15, 2005 (during the SAA conference)

### Submission and Evaluation Criteria

- Fax completed form to Sandi Collins (703) 709-0333 or by e-mail info@apexcovantage.com
- One category and one entry per form
- All entries will be evaluated using the following criteria
  - Community value
  - User friendliness of design interface
  - Accessibility
  - Innovation and creativity
  - Ability to serve as a model for other similar collections

### Entry category (check one only)

Life Sciences (including medical)  Science/Technology  Humanities

### Your Contact Information

Name \_\_\_\_\_

Organization \_\_\_\_\_

E-mail \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Abstract (200-word limit—please address evaluation criteria from above)**

**Collection/Program/Initiative title:** \_\_\_\_\_

**Why does this collection/program/initiative in particular deserve recognition? (100-word limit)**

# Content Star Search Guidelines Overview

## 1.1 Submission

1. 100 Word Abstract describing the initiative to be digitized
2. Submission start date November 3, 2004 (during the Charleston Conference)
3. Submission deadline COB June 1, 2005
4. Award Date – August 15, 2005 (during the SAA conference)

## 1.2 Eligibility

- The organization need not be funded to participate
- Collections can be in any form: hardcopy, microfilm, electronic, etc.

## 1.3 Selection Criteria

1. Community Value
2. User Friendliness of (potential) design interface
3. Accessibility
4. Innovation and Creativity
5. Ability to serve as a model for other similar collections

## 1.4 Content Area

1. Humanities and Social Sciences
2. Science and Technology
3. Life Sciences (including Medical)

## 1.5 Award

1. Gold Star Winner – \$10,000 start-up grant
2. Honorable mention– \$1000 start-up grant
3. Honorable mention– \$1000 start-up grant

## 1.6 Funding Sources

The source of funding is private, and does not include overhead costs.